

CURRICULUM VITAE

Personal details	
Surname/name:	Alexandris Kostas
Position:	Professor
Specialty:	Sport / Leisure Management
Department:	Physical Education and Sport Science
Laboratory:	Sport, Tourism and Recreation Management
Current administrative positions:	Director of the Lab of “Sport, Tourism and Recreation Management” Director of the Post Graduate Program “Sport, Recreation and Sport Tourism Management” Member of the OMEA
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Student consultation:	Monday-Friday morning
Qualifications	
Degree:	Bachelor in PE and Spor Science, Aristotle University of Thessaloniki
Master:	MA in Leisure Management (University of Sheffield, UK) MA in Education (University of Manchester, UK)
PhD:	Leisure Management (University of Manchester, UK)
Teaching	
Undergraduate courses:	Sport Management Outdoor Recreation Sports Indoor Sports

	Sport tourism marketing
Postgraduate courses:	Sport Consumer Behavior Managing Sport Tourism
Research	
Research interests:	Consumer Behavior in Sports, Leisure and Tourism, Sport Participation Models, Service Quality
Books and chapters in books:	<p>Books</p> <p>Funk, D., Alexandris, K., McDonald, H. (2016). <i>Consumer Behavior in Sport and Events: Marketing Strategy</i>, London: Routledge Publications.</p> <p>Alexandris, K. (2011). <i>Performance measurement and leisure management</i>: London: Routledge Publications.</p> <p>Αλεξανδρή, Κ. (2016). <i>Αρχές Μάνατζμεντ και Μάρκετινγκ Οργανισμών και Επιχειρήσεων Αθλητισμού και Αναψυχής</i> (σελ. 320). Θεσ/νίκη: Εκδόσεις Κυριακίδη.</p> <p>Αλεξανδρή, Κ. (2018). <i>Διοίκηση Αθλητικού Τουρισμού</i> Θεσ/νίκη: Εκδόσεις Κυριακίδη.</p> <p>Chapters</p> <p>Alexandris, K., Balaska, P. (2017). The impact of economic crisis on the private sport sector, In the <u>Private Sport Sector in Europe</u>, Cham: Springer</p> <p>Alexandris, K., & Funk, D. (2016). Marketing Sport Participation, in Chadwick, S., Chanavat, N., Desbordes, M. (Eds.) <u>Routledge Handbook of Sports Marketing</u>: London: Routledge Publications</p> <p>Alexandris, K., & Balaska, P (2016). Sport Clubs in Greece, In Breuer, Hoekman, Nagel Werff (eds) <u>Sport Clubs in Europe</u>. Springer Publications</p>
Selected publications (up to 10):	<ol style="list-style-type: none"> 1. Papadimitriou D., Kaplanidou, K Alexandris, K. Theodorakis, N. (2019, in press) The brand personality of professional football teams A refined model based on the Greek professional football league, <u>Sport, Business and Management: An International Journal</u> 2. Alexandris, K. Theodorakis, N., Kaplanidou, K., Papadimitriou D. (2018) From sport event quality to quality

	<p>of life: The role of satisfaction and purchase happiness, <u>Journal of Convention and Event Tourism</u>, 20, 241-260</p> <ol style="list-style-type: none"> 3. Papadimitriou, D. & Alexandris, K. (2018) ‘Adopt an athlete for Rio 2016’: the impact of austerity on the Greek elite sport system, <u>International Journal of Sport Policy and Politics</u>, 10:1, 147-162 4. Alexandris, K. Theodorakis, N., Kaplanidou, K., Papadimitriou D., (2017). "Event Quality and Loyalty among Runners with Different Running Involvement Levels: The Case of “The Alexander the Great” International Marathon”. <u>International Journal of Festival and Event Management</u>, 8, 292-307 5. Alexandris, K. (2016) Testing the role of sport event personality on the development of event involvement and loyalty: The case of mountain running races. <u>International Journal of Festivals and Event Management</u>, 1-20. 6. K Alexandris, J Du, D Funk, ND Theodorakis (2016). Leisure constraints and the psychological continuum model: a study among recreational mountain skiers, <u>Leisure Studies</u>, 1-14 7. C Giannoulakis, D Papadimitriou, K Alexandris, S Brgoch (2016) Impact of austerity measures on National Sport Federations: evidence from Greece, <u>European Sport Management Quarterly</u>, 1-23 8. K Alexandris, J Du, D Funk (2016). The influence of sport activity personality on the stage-based development of attitude formation among recreational mountain skiers, <u>Managing Sport and Leisure</u> 21 (4), 218-238 9. D Nikolaidis, SC Chrysikou, K Alexandris (2016). Testing the relationship between hotel service quality and hotel brand personality, <u>International Journal of Hospitality and Event Management</u> 1 (4), 355-369 10. Tsiotsou, R., Alexandris, K., Cornwell, B. (2014). Using evaluative conditioning to explain corporate co-branding in the context of sport sponsorship. <u>International Journal of Advertising</u>, 33, 2, 295-329.
Current research projects:	Promoting health enhancing physical activity and social welfare through outdoor running events (2018-2020). Erasmus+ Sport Pogramme
Reviewer in journals:	<p><u>Associate Editor</u>: Managing Sport and Leisure: An International Journal (https://www.tandfonline.com/toc/rmle21/current)</p> <p><u>Regional Editor</u>: Leisure Studies (https://www.tandfonline.com/toc/rlst20/current)</p> <p><u>Editorial Board</u> Journal of Service Theory and Practice Sport Management Review Sport Marketing Quarterly</p>

	<p>Journal of Global Sport Management</p> <p>Editor</p> <ul style="list-style-type: none">• Διοίκηση Αθλητισμού και Αναψυχής (www.elleda.gr) (Περιοδικό της Ελληνικής Εταιρίας Διοίκησης Αθλητισμού και Αναψυχής)
Citations (citations in Scopus):	<p>Scopus: 1772</p> <p>Google Scholar: 6.600</p>
h-index in Scopus:	<p>Scopus: 25</p> <p>Google Scholar: h-index: 41</p>